



**APRIL 28-29, 2020**  
**LAUSANNE, SWITZERLAND**

A GLMS/EL/WLA Event



## EMBRACING A CULTURE OF INTEGRITY

### PRELIMINARY PROGRAMME

**TUESDAY, APRIL 28 – OLYMPIC MUSEUM - Quai d'Ouchy 1, 1006 Lausanne**  
**19:00** Delegate registration & Welcome dinner  
Welcome: Jean-Luc MONER-BANET, CEO Loterie Romande

#### WEDNESDAY, APRIL 29 – OLYMPIC MUSEUM

09:00-09:15	<p>Welcome &amp; Introduction to the programme:</p> <ul style="list-style-type: none"> <li>▪ Ludovico CALVI, GLMS President</li> <li>▪ Luca ESPOSITO, WLA Executive Director</li> <li>▪ Arjan VAN'T VEER, EL Secretary General</li> </ul> <p>Overall moderator: Giancarlo SERGI</p>
09:15-11:00	<p style="text-align: center;"><b>EMBRACING A CULTURE OF INTEGRITY BY PROMOTING &amp; IMPLEMENTING THE MACOLIN CONVENTION</b></p> <p>09:10-09:30: <b>Mikhael DE THYSE</b>, CoE, Secretary of the Convention on the Manipulation of Sports Competitions, France <i>The Macolin Convention: Status &amp; Situation (concept of national platform, cooperation with the group of Copenhagen, next steps etc).</i></p> <p>09:30-10:00: The Dutch National Platform: Lotteries &amp; Sport Constructively Contributing to the Dutch National Platform</p> <ul style="list-style-type: none"> <li>▪ <b>Ronald VAN BEEK</b>, Senior Employee Sportsbook/Oddsetting, Nederlandse Loterij</li> </ul> <p>10:00-10:30: The Danish National Platform Lotteries and sport constructively contributing to the Danish National Platform</p> <ul style="list-style-type: none"> <li>▪ <b>Jens NIELSEN</b>, Sports Betting Director, Danske Spil, Denmark</li> <li>▪ <b>Søren VOSS</b>, Consultant, Anti Doping Denmark (ADD)</li> </ul> <p>10:30-11:00 Discussion all together</p>

#### 11:00 – 11:30 COFFEE BREAK

11:30 – 12:30	<p style="text-align: center;"><b>EMBRACING A CULTURE OF INTEGRITY BY DETECTION: HOW GLMS INTELLIGENCE CAN BE OF ADDED VALUE FOR ALL STAKEHOLDERS</b></p> <p>11:30-11:45 Introduction by moderator, <b>Rupert BOLINGBROKE</b>, Vice-President, GLMS <i>Presentation of GLMS intelligence system &amp; real reported cases</i></p>
---------------	---



# EMBRACING A CULTURE OF INTEGRITY

	<p>11.45-12:30 Panel Discussion: How GLMS work can further support sport, national platforms and law enforcement authorities:</p> <ul style="list-style-type: none"> <li>IOC: <b>Friedrich MARTENS</b>, Ethics &amp; Compliance Office</li> <li>INTERPOL: <b>Claudio MARINELLI</b>, Criminal Intelligence Officer, France</li> <li>GLMS: <b>Ludovico CALVI</b>, President</li> <li>FIFA: <b>Vincent VEN</b>, Head of Integrity, Switzerland</li> <li>GoC representative / national platform: <b>Corentin SEGALIN</b>, Head of Prevention &amp; Fight against Sports Manipulation, France</li> </ul>
--	---

12:30-13:30	NETWORKING LUNCH
-------------	------------------

13:30 – 14:30	<p><b>EMBRACING A CULTURE OF INTEGRITY BY RAISING AWARENESS</b></p> <p><b>GOOD COLLABORATIVE EDUCATION &amp; PREVENTION PROGRAMMES</b></p> <p>The French case study:</p> <ul style="list-style-type: none"> <li>Française des Jeux (FDJ): <b>Gilles MAILLET</b>, Director of Sport Integrity</li> <li>CNOSF : <b>Marie-Céline COURTET</b>, Director Administration and Finances</li> </ul>
---------------	--

14:30 – 15:30	<p><b>EMBRACING A CULTURE OF INTEGRITY BY ENHANCING COOPERATION BETWEEN LOTTERIES, SPORT &amp; LAW ENFORCEMENT</b></p> <p>14:30- 14:45: <b>Norbert RUBICSEK</b>, Managing Partner, RC3 and Partners Consulting, Hungary  <i>A good Practice-Project: The IntegriSport Erasmus + Project: How should law enforcement cooperation with sport and lotteries.</i></p> <p>14:45- 15:30: Panel Discussion: What Can Be Done More?</p> <ul style="list-style-type: none"> <li>WLA: <b>Jean-Luc MONER-BANET</b>, Chairman of the Sports Betting Integrity Committee</li> <li>IOC: <b>Vagelis ALEXANDRAKIS</b>, Manager - NOCs Relations - OM Unit PMC</li> <li>EUROPOL: <b>Sergio D'ORSI</b>, Project Manager, the Netherlands</li> </ul>
---------------	---

15:30 – 15:45	COFFEE BREAK
---------------	--------------

15:45 – 16:45	<p><b>EMBRACING A CULTURE OF INTEGRITY BY KEEPING THE HOUSE CLEAN</b></p> <p>15:45-16:00: <b>Vagelis ALEXANDRAKIS</b>, NOCs Relations Manager, OM Unit PMC, IOC  The IOC-NOCs Project.</p> <p>16:00-16:15: <b>Fabian GARCIA</b>, Sports Betting Manager, LaBanca, Uruguay. A good practice in detecting and sanctioning a breach in basketball.</p> <p>16:15-16:45 EL Level I Partners + WLA Platinum Contributors. How a lottery could keep its operations clean and responsible?</p> <ul style="list-style-type: none"> <li>IGT:</li> <li>SCIENTIFIC GAMES: <b>Manos LAGOPOULOS</b>, Trading Director, Europe (TBC)</li> <li>INTRALOT: <b>Giorgos STAMATOPOULOS</b>, Betting Account Management Team Leader (TBC)</li> </ul>
---------------	--



# EMBRACING A CULTURE OF INTEGRITY

16:45 – 17:15	<p><b>EMBRACING A CULTURE OF INTEGRITY BY ENSURING A CONCRETE FOLLOW-UP</b></p> <p>Moderator: <b>Giancarlo SERGI</b></p> <p>Conclusions of the event &amp; Concrete Follow-up Points</p> <ul style="list-style-type: none"> <li>▪ Lotteries: EL, WLA</li> <li>▪ IOC, CoE</li> </ul> <p>(each stakeholder announcing a concrete commitment for a collaborative impactful action)</p> <p><b>17:15 End of the Event and departure of the participants</b></p>
---------------	--

Following post-event survey completion, respondents will be able to download all presentations for their personal use.

Lausanne, February 27, 2020