

ACT

**LEADING TREASURY
PROFESSIONALS**

**ACT EUROPE
CONFERENCE
2017** | **LEADING
THROUGH
CHANGE**

**NOW OPEN
FOR BOOKINGS**

29 March 2017
Hilton Düsseldorf, Germany

**FREE TO
ATTEND FOR
NON-FINANCIAL
CORPORATES**

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ACT EUROPE CONFERENCE 2017

LEADING THROUGH CHANGE

ABOUT THE CONFERENCE

Now in its fourth year, the ACT Europe Conference has become the ideal setting for treasury and finance professionals from across Europe to share insight, experience and key challenges for the region in the year ahead.

With major changes in the political and macroeconomic landscape looming in 2017 and the wave of automation and digitisation gaining momentum, corporate treasurers need to be ready to respond.

Senior level peers from across Europe will gather on 29 March to deliberate on the key issues impacting the profession, whilst getting the essential updates from those operating in the region.

Our thought-provoking and interactive programme provides a mixture of case studies, working groups and panel discussions to stimulate collaborative, strategic debates, helping you **lead your organisation through change.**

CREATE YOUR OWN PROGRAMME

- **workshop breakout sessions** – choose the topic most relevant to you and join your peers in small focus groups
- **set the agenda** – ask questions and propose discussion topics live via our interactive conference app
- **treasurers only** – join our networking roundtable created to facilitate discussion exclusively between corporate treasurers



WHEN/WHERE?

Wednesday 29 March 2017
Hilton Düsseldorf Hotel, Germany

WHO IS THE CONFERENCE FOR?

Anyone whose role involves treasury, corporate finance, cash and liquidity management or risk

IN JUST ONE DAY YOU WILL:

- hear the latest market updates and get the edge over your competition
- identify key trends and act as an early warning indicator for your boss and your company
- sharpen your technical treasury skills and increase your team's efficiency
- learn how to effectively communicate the benefits of your role to the wider business
- make new connections and be an active part of the global ACT treasury community

MACIEJ SZAFRANSKI,
CASH MANAGER EMEA, WHIRLPOOL

“ *The ACT Europe Conference is filling the gap within the treasury community knowledge-sharing space. I've been long waiting for an informal way of exchanging best practice across continental Europe. Thank you and see you soon!* ”



08.30 REGISTRATION AND REFRESHMENTS

09.20 Opening welcome from the chair and interactive voting

- > Peter Matza, Speakers' Chair, ACT

09.40 Welcome from HSBC

- > Andreas Bock, Head of Global Liquidity & Cash Management, HSBC Germany



09.50 Keynote presentation: The impact of digitalisation on the finance function

- finance 2025 - an outlook
- digital finance roadmap (initiatives on the way to 2025)
- digitalisation - what it means for treasury
- > Rando Bruns, Head of Group Treasury, Merck
- > Dr. Jörg Mayer, Managing Director, CFO & Enterprise Value - Digital Finance, Accenture Strategy

10.35 A conversation with a leading economist...

Navigating volatile markets - dealing with currency volatility and an uncertain future for interest rates

11.00 The European payments landscape - what you need to know

- instant payments
- beneficiary self-management
- virtual bank accounts
- > Michèle Zaquine, Head of Payments Advisory, Europe - Global Liquidity & Cash Management, HSBC

11.30 REFRESHMENTS AND NETWORKING



12.00 Treasury intelligence: experience-sharing working groups

These interactive workshops are designed to stimulate collaborative, strategic discussions. The initial 10-15 minutes will set the scene in a short case study-based introduction and the remaining 30-35 minutes will be dedicated to benchmarking, debating the issue and sharing best practice with your peers.

Working group 1

Rethinking the treasurer's role – technical and leadership skills needed to stay on top of the treasury game in tomorrow's world

Working group 2

A financial reporting update – what, when and how to prepare for the hedging (IFRS9) and leasing (IFRS16) accounting standards

Working group 3

Virtual bank accounts – a real alternative to notional pooling or too good to be true?

- > **Jennifer Doherty**, Global Head of Commercialisation – Liquidity & Investment Products – Global Liquidity & Cash Management, **HSBC**
- > **Michèle Zaquine**, Head of Payments Advisory, Europe – Global Liquidity & Cash Management, **HSBC**

12.45 NETWORKING LUNCH

14.15 Panel discussion: Tackling cyber payment fraud

Payments are the treasury process most vulnerable to fraud – what corporates can do to prevent and combat cyber fraud

15.00 Panel discussion: The future is FinTech – mobile, real-time, agile

Who's pushing the FinTech boundaries – and what could stop them?

15.30 Corporate case study: Next-generation working capital management

Moving beyond traditional working capital key figures



SPEAKING OPPORTUNITIES

If you are a treasury professional with a story to share please contact

Sulamith Waldmeier

Live and Digital Content Producer, ACT

T: +44 (0)20 7847 2583

E: swaldmeier@treasurers.org

16.00 REFRESHMENTS AND NETWORKING

16.30 **Networking roundtables**

Join a discussion to draw on some of the lessons learnt throughout the day and reflect on future challenges and opportunities

talkingtresury

- a chance for treasurers to discuss key strategic and tactical themes from the conference

Exclusively for corporate treasurers

Know your treasurer

- a chance for delegates to hear what treasurers really want from their business partners

Open to all

17.15 CLOSE OF CONFERENCE AND NETWORKING DRINKS



POST CONFERENCE NETWORKING DRINKS 17.15 - 18.15

After a busy day of content and networking you're invited to enjoy informal drinks **in the exhibition hall**. It's the perfect opportunity to reflect on the topical discussions of the day and make those all-important connections before heading back to the office.

**LARS SCHNIDRIG, HEAD OF FINANCE & TREASURY, VONOVIA,
MEMBER OF THE MANAGEMENT BOARD, VONOVIA FINANCE**

“ *Excellent opportunity to expand my treasury knowledge and share views with experts across Europe.* ”

EXHIBITORS

HSBC 



ACT EUROPE CONFERENCE 2017

LEADING THROUGH CHANGE

CONFERENCE ORGANISER

NEED ACCOMMODATION?

Our delegates receive preferential rates on rooms at the Hilton Düsseldorf when they book before **27 February 2017**. Visit treasurers.org/europe for a link to book directly with the hotel.

LEAD SPONSOR



The HSBC Group has always been where the growth is, connecting customers to opportunities. Today, as part of one of the world's largest banking and financial services organisations, HSBC in Germany provides access to a global network of around 4,400 offices in over 70 countries and territories covering the Americas, Europe, Asia-Pacific, the Middle East and North Africa. We combine extensive global reach, notable financial strength, and a long term commitment, offering working capital, trade finance or payments and cash management solutions to clients ranging from top-tier local corporates and mid-market companies to Fortune 500 multinationals, financial institutions and government bodies.

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CONFERENCE ORGANISER



The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence. As the chartered body for treasury, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development. We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

treasurers.org



CONFERENCE VENUE

Hilton Düsseldorf Hotel
Georg-Glock Strasse 20,
D-40474,
Dusseldorf, Germany

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W: dusseldorf.hilton.com



SPONSORSHIP

To discuss sponsorship opportunities please contact

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ACT EUROPE CONFERENCE

29 March 2017 | Hilton Düsseldorf, Germany

This conference is **FREE** to attend for delegates from non-financial corporates

PRICING

WE'VE KEPT OUR 2017 PRICES THE SAME TO HELP YOUR BUDGET GO FURTHER!

	Attendance rate
Individuals from non-financial corporates only	Free to attend
ACT members and members of other treasury associations* banks/FIs/consultants/service providers	€250
Non-members from banks/FIs/consultants/service providers	€1,150

If you have any questions about which category you fall into, please email us at events@treasurers.org

Fees include refreshments, lunch and conference materials. *includes ACT student members, affiliate members and corporate representatives. Please note VAT is applicable at the current rate of 19%. A VAT invoice will be issued. The ACT reserves the right to make alterations to the content and timing of the programme.



Register online now at: treasurers.org/europe

Enquiries E: events@treasurers.org T: +44 (0)20 7847 2589

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ACT ANNUAL
CONFERENCE **2017**
where treasury minds meet

**REDEFINING
TREASURY**

OPPORTUNITY FROM UNCERTAINTY

**EARLY
BIRD RATES**
expire on
31 March 2017

treasurers.org/annualconference