



LEADING TREASURY  
PROFESSIONALS

# SMART CASH

OPTIMISING EFFICIENCY  
IN THE DIGITAL AGE

8-9 February 2017  
Hilton Bankside, London

Sponsored by



Official publication

The Treasurer



FOLLOW US @actupdate #smartcash17

[treasurers.org/smartcash](http://treasurers.org/smartcash)

# SMART CASH

## OPTIMISING EFFICIENCY IN THE DIGITAL AGE

This two-day conference is filled with unrivalled insight and relevant content – allowing you to hear from peers and industry experts about their success stories, as well as challenges they have faced, through a series of case studies, panel discussions and interactive workshops.

Treasurers take the driving seat as they navigate new opportunities and challenges relating to technology, regulation, innovation, data, banking and cyber security – adapting their smart cash strategies to keep pace.

### WHY YOU SHOULD ATTEND:

- powerful, educational sessions
- distinguished and knowledgeable presenters
- the opportunity to exchange strategic information
- networking opportunities

### TOPICS FOR 2017 INCLUDE:

- FinTech: innovation and change in payments
- shifts in RegTech
- Big Data
- cybercrime and fraud
- KYB/KYC and relationship management
- cash pooling
- risk management
- working capital management

## CONFERENCE SPONSOR



Barclays is a transatlantic consumer, corporate and investment bank offering products and services across personal, corporate and investment banking, credit cards and wealth management, with a strong presence in our two home markets of the UK and the US.

With over 325 years of history and expertise in banking, Barclays operates in over 40 countries and employs approximately 130,000 people. Barclays moves, lends, invests and protects money for customers and clients worldwide.

[barclayscorporate.com](http://barclayscorporate.com)

## GETTING THERE

Hilton Bankside,  
London, SE1 0UG



## CONFERENCE ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence. As the chartered body for treasury, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

[treasurers.org](http://treasurers.org)

## UPCOMING ACT EVENTS AND CONFERENCES

### ACT Europe Conference

29 March, Düsseldorf, Germany

### ACT Annual Conference 2017

16-17 May, Manchester, UK

[treasurers.org/events](http://treasurers.org/events)  
[treasurers.org/webinars](http://treasurers.org/webinars)

“ANOTHER GREAT EVENT WITH A BALANCED SELECTION OF CORPORATES, SUPPLIERS AND BANKS WITH A VERY VARIED CHOICE OF TOPICS. INTERESTING FOR COMPANIES OF ALL SIZES.”

**Matt Cornwall**, Capita

ACT is a member of



**FOLLOW US** @actupdate #smartcash17  
[treasurers.org/smartcash](http://treasurers.org/smartcash)

Established under Royal Charter

|       |   |
|-------|---|
| 08.00 | <b>Registration and networking</b>  |
| 09.00 | <b>Chair's opening remarks</b><br><b>Peter Matza</b> , Speakers' Chair, <b>ACT</b>  |
| 09.15 | <b>Opening keynote: We didn't think it would, but it did – 12 months of change which have rocked the treasurer's world... from Brexit to blockchain and beyond</b><br><b>David Marsh</b> , Managing Director and Co-Founder, <b>Official Monetary and Financial Institutions Forum (OMFIF)</b>  |
| 09.45 | <b>Panel discussion: Regulatory shifts and legislating for change</b> <ul style="list-style-type: none"><li>• RegTech</li><li>• PSD2</li><li>• Basel III</li><li>• bank restructuring</li></ul>   |
| 10.30 | <b>Panel discussion: Wishful banking</b><br>Starting as we mean to go on – a panel of corporate treasurers reflect on 'the treasurer's wish list' <ul style="list-style-type: none"><li>• KYB/KYC and relationship management</li><li>• payments solutions and FinTech</li><li>• trading platforms and risk management</li></ul> <b>Tim Walker</b> , Head of Tax & Treasury, <b>Post Office</b><br><b>Catherine Porter</b> , EMEA Treasury Director, <b>CBRE</b><br><b>Daniela Sibille</b> , Group Treasurer, <b>Page Group</b><br><b>Facilitated by:</b><br><b>Peter Matza</b> , Speakers' Chair, <b>ACT</b> |
| 11.15 | <b>Interactive voting session</b>   |
| 11.25 | <b>Refreshments</b>   |
| 12.00 | <b>Case studies: Variations on a theme - payments innovation and change</b><br>Cash in a flash – quick-fire case studies from three corporate treasurers giving a broad perspective of common ground and differences in the corporate payments landscape  |
| 13.00 | <b>Case study: Treasury transformation</b><br><b>Karen Toh</b> , Treasurer, <b>Grosvenor</b>  |
| 13.30 | <b>Networking Lunch</b>   |



## CONFERENCE ORGANISER

The Association of Corporate Treasurers (ACT) sets the benchmark for international treasury excellence.

As the **chartered body for treasury**, we lead the profession through our internationally recognised suite of treasury qualifications, by defining standards and championing continuing professional development.

We are the authentic voice of the treasury profession representing the interests of the real economy and educating, supporting and leading the treasurers of today and tomorrow.

[treasurers.org](http://treasurers.org)

## OFFICIAL PUBLICATION

### The Treasurer

Essential reading for international treasurers, The Treasurer provides valuable insight, clear-thinking analysis and focus on the latest developments in financial management.

Written by practitioners for practitioners, The Treasurer delivers comprehensive coverage on all aspects of treasury, risk and corporate finance.

[treasurers.org/thetreasurer](http://treasurers.org/thetreasurer)



14.30 **Case studies: Variations on a theme - working capital management**

From new technology to interest rate environments, supply chain finance and cash conversion cycles - hear how two different treasurers are managing their working capital

**Kevin Pinnegar**, European Group Treasurer,  
**Honda Motor Europe**  
**Sarah Sabra**, CFO, **Archimedia**

15.20 **Masterclass in distributed ledger technology: getting real on the blockchain**

15.50 **Refreshments**

16.20 **Cash Motion: this House believes that... FinTech will improve cash management**

- Faster payments and new technologies, risks, rewards and red herrings
- B2C Vs B2B - who's benefiting from what ...and why not?
- out of a job and into the wire? Automation, AI and robotics - efficient or deficient?
- joined up or unhinged? Old tech, new tech and improved systems
- not 'appening - from mobile payments to mobile treasury

**Naresh Aggrawal**, Treasury Advisory, **PwC**  
**William Wrest**, Chairman Technology & Innovation  
Policy Council, **TISA** and Director, Strategy and Business  
Development, **B2 Group**

17.20 **Close of day one and networking drinks reception**



- 08.30 **Registration and networking**
- 
- 09.00 **Chair's opening remarks and interactive voting**  
**Tim Pyecroft**, Director, Head of Global Corporates Cash Management, Corporate Banking, **Barclays**
- 
- 09.10 **Cash-athon part 1: roundtable session with technology experts**  
Taking the thought experiment into your own hands: it's time to decide on the best possible uses of distributed ledger technology for treasury and cash management
- 
- 10.10 **Presentation: Big Data for supply chain and beyond - minimised risks and optimal treasury**  
A detailed and treasury-specific look at what Big Data will do for your business: forecasting, visibility, liquidity, algorithms and TMS
- 
- 10.45 **Refreshments**
- 
- 11.15 **Swimming to success Vs life in a post-pooling world: two perspectives**
  - local view: is the love of pooling cooling? Currency conundrums?
  - international case study: pooling in other jurisdictions**Bert Heirbaut**, Treasury Manager, **InterContinental Hotels Group**
- 
- 12.00 **Future talk - the latest in TMS, ERP, payments technology and trading platforms**  
A short, sharp shock: providers keep it brief but hit it home
- 
- 12.45 **Panel discussion: Treasury security, cyber risk, controls**  
Knowing and hedging the risks, keeping transparent but secure, working with the whole enterprise and having a cash reserve for the worst case scenario
- 
- 13.30 **Networking lunch**
- 
- 14.30 **Masterclass in cyber crime: psychology, technology and fraud**
- 
- 15.30 **Refreshments**
- 
- 15.50 **Cash-athon part 2: roundtable session with technology experts**  
Teams prepare ideas to pitch to the audience
- 
- 16.45 **Pitch-perfect and interactive voting**  
Each team of treasurers pitches their solution for corporate cash management
- 
- 17.30 **Closing remarks and close of conference**

