

SPONSORSHIP  
AND EXHIBITION  
BROCHURE

“Innovative conference bringing together speakers and delegates from across the areas of sustainability along with excellent content and worthwhile networking”

*Rachel Rowntree, Director of Marketing & Strategy, Inovia International.*

# Sustainability & Naturals in COSMETICS

14 - 15 May 2019 • Berlin, Germany



## CONFERENCE OVERVIEW

The 2nd edition of **Sustainability & Naturals in Cosmetics** conference, taking place on 14 - 15 May in Berlin, Germany, will provide the industry with a vibrant platform to discuss innovative insights and new trends in sustainability and naturals in cosmetics.



With consumers becoming increasingly conscious of sustainability issues, a significant number are making the switch to natural and sustainable beauty products, and companies are facing the challenge of adapting their practices to stay ahead of the market. This conference will tackle this by providing the industry with a much-needed arena to discover the **latest innovations** and network with **international players** and **thought-leaders** from across the **full industry spectrum**.

The packed agenda will deliver key topics ranging from **natural and organic cosmetics market outlook**, **natural raw materials and ingredients**, **cosmetic regulations and standards in Europe** through to **managing sustainable supply chains**, **eco-friendly packaging**, **marketing** and much more.

The conference will host inspiring perspectives from natural and organic cosmetic ingredients manufacturers & distributors, green cosmetic suppliers, brands, retailers, marketing and communication specialists, and international authorised certification bodies.

So whatever level of the supply chain you're from, if you're working towards sustainability in cosmetics and bio-based ingredient developments, this is a must-attend event for you!



# Sustainability & Naturals in COSMETICS

## WHY SPONSOR?

- Present yourself as the **leader in your field** and show that you are at the forefront of innovation
- Increase your profile and **brand awareness** among your target audience through multiple channels
- Showcase and promote** new products and services to an audience of decision makers
- Build a **package to suit your specific business objectives** - ensure you get the best ROI and achieve lead generation, brand building, thought leadership and more.
- Relax, have fun, nurture **long-standing relationships** with your top prospects - the networking never stops!

## TARGET JOB TITLES

- CEO
- Vice-President
- Director
- Marketing
- Cosmetics
- Haircare
- Skincare
- Personal Care
- Beauty
- Toxicology
- Scientist
- Chemist
- Research & Development
- Sustainability
- Formulation Technologist
- Commercial
- Consumer Insights
- Innovation
- Quality
- Regulatory
- Health
- Product Development
- Supply Chain
- Market Development
- Raw Material
- Chemical

Sustainability & Naturals in Cosmetics will bring together key players from across the cosmetics and beauty sector: from raw material and ingredient suppliers, formulators, chemical manufacturing companies and distributors, cosmetic manufacturers and brands/end users, through to cosmetics packaging companies, certification bodies, associations, market intelligence companies, academics and more.

## PAST ATTENDEES

L'ORÉAL  
PARIS

LIZ EARLE

NaturaBissé  
Barcelona

Corbion

CLARIANT

VENATOR

NATUREX

Lacer

INOLEX  
personal care ingredients

symrise

WEN'S YARD  
REMEDIES

mibelle  
GROUP

stanpa Asociación Nacional  
de Perfumería y Cosmética

WELEDA

AVON



## SPONSORSHIP PACKAGES

### PLATINUM

**Drinks Reception Sponsor €8,000**

**Sponsorship of drinks reception (end of day 1) with corporate branding and signage throughout the reception**

- 1 double-sized table top exhibition space (6x2m)
- 3 tickets to the conference
- Chair's announcement of your sponsorship
- Company logo and message on holding slide at the start of conference and before drinks reception
- Opportunity to make a speech welcoming guests to the reception (5-10 minutes)
- Sponsored feature in one e-shot, including logo and 100 words copy acknowledging the platinum sponsorship
- Company logo positioned on pre-conference marketing literature\*
- Company logo on event website\*
- Company profile (max 100 words) on event website\*
- Distribution of marketing literature at registration
- Company logo and profile on event app\*

### GOLD

**Lunch Sponsor €6,750**

**Sponsorship of conference lunch – branding and signage placed throughout the lunch area (Day 1 or Day 2)**

- 1 table top exhibition space (3x2m)
- 2 tickets to conference
- Chair's announcement of your sponsorship
- Exclusive marketing exposure through the website as sponsor of the lunch
- Sponsored feature in one e-shot, including logo and 100 words copy acknowledging the sponsorship
- Company logo on event website\*
- Company profile on event website (75 Words)\*
- Company logo positioned on pre-conference marketing literature\*
- Distribution of marketing literature at registration
- Company logo and profile on event app\*

\*subject to marketing deadlines.  
All prices subject to VAT.





## SILVER

### Lanyard Sponsor €5,000

Sponsor logo on lanyards given to all delegates at registration (sponsor to provide)

- ✎ 2 tickets to the conference
- ✎ Chair's announcement of your sponsorship
- ✎ Company logo on holding slides in between sessions
- ✎ Company logo on event website\*
- ✎ Company profile (max 50 words) on event website\*
- ✎ Company logo positioned on pre-conference marketing literature\*
- ✎ Company logo and profile on event app\*

## SILVER

### Conference App Sponsor €5,000

Corporate branding on downloadable conference app including splash screen advert on app home screen

- ✎ 2 tickets to the conference
- ✎ Chair's announcement of your sponsorship
- ✎ Company logo on eshot and showguide to announce app
- ✎ Company logo on holding slides in between sessions
- ✎ Company logo on event website\*
- ✎ Company profile (max 50 words) on event website\*
- ✎ Company logo positioned on pre-conference marketing literature\*
- ✎ Company logo and profile on event app\*

## SILVER

### Delegate Bag Sponsor €5,000

Sponsor logo on each delegate bag handed out to all attendees at registration (sponsor to provide)

- ✎ 2 tickets to the conference
- ✎ Company logo on event website\*
- ✎ Chair's announcement of your sponsorship
- ✎ Company logo on holding slides in between sessions
- ✎ Company profile (max 50 words) on event website\*
- ✎ Company logo positioned on pre-conference marketing literature\*
- ✎ Company logo and profile on event app\*

"Meeting representatives of all companies genuinely interested in making the world a better place and thus making cosmetics more sustainable – this is the Sustainability & Naturals in Cosmetics Conference"  
*Sven Gehrig, Member of Cosmetic Safety and Information, WALA Heilmittel GmbH (Dr. Hauschka Cosmetics)*

\*subject to marketing deadlines.  
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## SPONSORSHIP PACKAGES

### BRONZE

#### Coffee Sponsor €4,000

Branding on all coffee stations with company logo - 2 positions available

- ☛ 1 ticket to the conference
- ☛ Company logo on event website\*
- ☛ Company profile (max 50 words) on event website\*
- ☛ Company logo positioned on pre-conference marketing literature\*
- ☛ Company logo and profile on event app\*



### BRONZE

#### Pads and Pens Sponsor €4,000

Sponsorship of notepads and pens with your company logo for the delegates (sponsor to provide)

- ☛ 1 ticket to the conference
- ☛ Company logo on event website\*
- ☛ Company profile (max 50 words) on event website\*
- ☛ Company logo positioned on pre-conference marketing literature\*
- ☛ Company logo and profile on event app\*

## EXHIBITION PACKAGES

### PREMIUM

#### €4,500

- ☛ 1 table top exhibition space (3x2m)
- ☛ 2 tickets to the conference
- ☛ 50% discount off additional delegate places
- ☛ Company logo positioned on preconference marketing literature\*
- ☛ Company logo on event website\*
- ☛ Company profile (max 100 words) on event website\*
- ☛ Company logo on event app\*
- ☛ Distribution of marketing literature at registration

### STANDARD

#### €3,750

- ☛ 1 table top exhibition space (3x2m)
- ☛ 1 ticket to the conference
- ☛ 50% discount off additional delegate places
- ☛ Company logo positioned on preconference marketing literature\*
- ☛ Company logo on event website\*
- ☛ Company profile (max 50 words) on event website\*
- ☛ Company logo on event app\*

\*subject to marketing deadlines.  
All prices subject to VAT.