



Digital Health Trade Mission to Poland

British Embassy, Warsaw. 26 - 28 November 2018

The Department for International Trade is recruiting British Healthcare innovators to join us on this digital health mission. It is a great opportunity to connect and meet with Polish and Central & Eastern European businesses. Taking place in November, this event brings together Ministers in healthcare, policy makers, stakeholders and healthcare professionals.

As Poland prepares to enter the implementation stage of its new digital health strategy, we are looking for innovative UK e-health system providers to present their solutions during this trade mission. Based on the 2018-2022 Polish e-Health Strategy, the key priority areas of the Minister of Health, Lukasz Szumowski are:

- Introduction of e-prescriptions
- Introduction of e-referrals
- Electronic identification
- Development of telemedicine solutions
- Data analytics and modelling
- Electronic health records

Event Details:

Date:

26 - 28 November 2018

Location:

British Embassy, Warsaw

Mission fee:

The fee is £200 (ex VAT) per company which covers participation in the events and networking programme.

Contact:

Magdalena.Ociepa-
Wroblewska@fco.gov.uk **and**
catrina.kenny@trade.gov.uk

- Software development capability in healthcare systems

The event is a special Warsaw-London Bridge event on digital health. Senior stakeholders from public and private hospitals, representatives from the Ministries of Health, Digital Affairs, Enterprise and Technology, National Health Fund (insurance), healthcare professionals and healthcare organisations are interested in learning about British solutions in digital health.

The event will include:

- Demo sessions
- Meet-the-buyer
- Investment platforms
- Marketplace
- Forum to share policy experience

As part of the mission, we will be hosting a business reception during the evening of the 26 November at the British Embassy in Warsaw, to support engagement and collaboration between UK and Poland.

The benefits of joining this mission include:

- Present your company solutions to interested CEN buyers
- Network with key decision makers at each of the events
- Pre-arranged one-to-one meetings with interested stakeholders

Who should take part?

Innovative UK companies and organisations who have an interest in exporting to Poland (and/or the rest of Central and Eastern Europe) and can offer proven digital solutions in the fields mentioned above.

If you are interested in attending, expressions of interest should be sent to:

Magdalena.Ociepa-Wroblewska@fco.gov.uk and catrina.kenny@trade.gov.uk

Best regards,
DIT team



Department for
International Trade



As a public body Department for International Trade and Healthcare UK must comply with the Freedom of Information Act 2000. All applicants should be aware that this could involve DIT providing details of events, its participants and the detailed programme to those who request information under the Freedom of Information Act.